



FOUNDATION

Digest

Marking a Quarter-Century of Service ST. VINCENT'S FOUNDATION TURNS TWENTY-FIVE

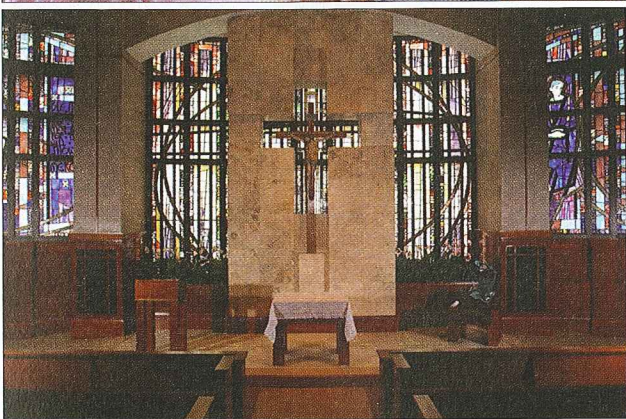
For 25 years, St. Vincent's Foundation has been in the dream business, said Executive Director **Bill Moran**. He calls the Foundation the "Office of Dream Fulfillment."

Thanks to a dedicated staff, the tireless work of the Board of the Directors, and the many caring and generous



donors, the Foundation has raised over \$62 million dollars to help realize the hospital's dream of growing and ministering to the needs of others.

One of the Foundation's first endeavors was helping to build the **Bruno Cancer Center**, a place where cancer patients can go for world-class treatment. Since then, there have been countless other projects, both great and small: creating **Camp Bluebird**, a place where adult cancer patients can get a restful retreat; building the **Centennial Lodge**, a home away from home for patients and their families who come from out-of-town; erecting the **Chapel**, a place of prayer and respite for patients and families; helping to build the **North and South Towers**; providing car seats for NICU babies; funding education for those who dream of working in healthcare; and the list goes on.



Dr. Bill Johnston, chairman of the board, said he is honored to serve during this time in the Foundation's history. He is the first physician to lead the board.

"I would hope the physicians at St. Vincent's appreciate how much the contributions of the Foundation have meant to the functioning of the hospital and hospital system," he said. "I think they would be shocked at the amount of contributions that have allowed us this wonderful place to practice."

As the Foundation celebrates its 25 years of service, Moran said he is reflecting on its successful past, but also looking toward a bright future of helping to increase the spirit of philanthropy.

The Foundation's staff and board will continue to help fund the dreams of St. Vincent's, he said, paraphrasing George Bernard Shaw: "Some people see things and say, 'Why?' But [we] dream things that never were; and say, 'Why not?'"



St. Vincent's Foundation has worked for 25 years to fulfill the dream of making St. Vincent's Hospital a place of healing and hope.

Happy Anniversary!



William M. Moran,
FAHP, ACFRE
Executive Director

I have had the privilege of being the Executive Director of St. Vincent's Foundation since its beginning, and I am honored to have witnessed the unfolding of a great legacy of service and philanthropy.

From the donations of our generous associates to the thousands of volunteer hours of community leaders to the tireless work of the dedicated board of directors and my talented staff, your commitment to building the St. Vincent's ministry has known no bounds. My memory is filled with story after story of people from all walks of life joining forces with our hospital to show the love of Jesus Christ.

I am humbled by your service and would like to say thank you for the past 25 years. Together, during the next quarter of a century, we will continue to forge new relationships, solicit community support and fund the dreams of this healthcare ministry.

Bill

Living Her American Dream

In 2004, **Margaret Ngedwa** and her 4-year-old son moved to Birmingham from Kenya in hopes of pursuing "The American Dream." But coming to a foreign land where the only person she knew was her sister, proved difficult at first.

Ngedwa knew getting an education would be the key to unlocking her future, but she would need help. When an acquaintance mentioned the Jeremiah's Hope Academy at St. Vincent's, it piqued her interest.

She went by the office to fill out an application and as it turned out, a class was beginning in less than two months. Ngedwa was accepted into the Patient Care Assistant (PCA) program and to her delight, she received a stipend to enroll her son in daycare while she attended class.

It was an uphill climb, she said. During the long days of working, going to school, and raising her son, she would often only get 3 hours of sleep. But, Ngedwa never lost sight of her dream. Her "little one" was the driving force she needed to get through: "I want to do the very best for my son."

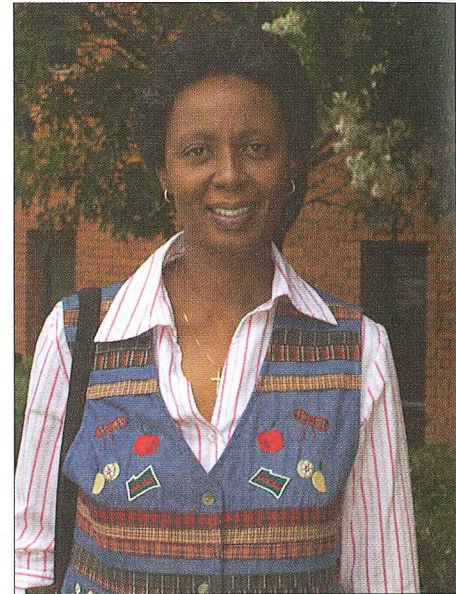
Ngedwa has high praise for the Jeremiah's Hope Academy, raving about how the teachers and leaders inspire excellence: "They make you want to do good for them." Once, two graduates came to speak to her class. They shared their experiences and talked about how they are now in nursing school. Ngedwa was inspired, and when the women asked the students to write out a five-year plan, she wrote that she planned to someday be an RN.

After graduation from the PCA program, Ngedwa was offered a job in the St. Vincent's Birth Suites, working a 12-hour night shift. She had accomplished her dream of working in the hospital, but still wanted to fulfill her goal of being an RN.

Ngedwa applied to, and was accepted at, Jefferson State Community College in Fall 2007.

She graduated from the nursing program in May 2009 and today is a registered nurse caring for St. Vincent's patients.

For her, St. Vincent's isn't just her place of employment, it is the place where her American Dream came true. "I'm very proud when I tell people I work at St. Vincent's," she said.



Margaret Ngedwa said as a Registered Nurse at St. Vincent's, she is living "The American Dream."

For more information about the Jeremiah's Hope Academy, call 205-939-7297 or visit www.stvhs.com.

A Shelter of Love : CENTENNIAL LODGE

St. Vincent's physician **Dr. Grayson K. Rogers** of Birmingham ENT heard about a woman in need of immediate medical attention. She had cranial fluid leaking from her head and couldn't afford the surgery she needed, so Dr. Rogers agreed to do it for free.

The woman was all set to come in for her operation when she was faced with a financial hardship: she could either drive several hours to get her surgery, or use the gas money to pay her electricity bill and keep her power on.

She chose the latter.

When the woman called to cancel her surgery, **Debbie Hardin** answered the phone. She immediately told Dr. Rodgers the woman's situation, and one of his first thoughts, she said, was to contact St. Vincent's Foundation.

Hardin put in a call to **Scott Powell**, Director of Development, and was met with his welcoming and speedy help, she said. The Foundation agreed to pay for the woman's gas and also provide several nights in the Centennial Lodge at no cost.

When the patient was told she would be able to get the surgery and that her lodging would be taken care of, she was stunned, Hardin said. The woman never expected such generosity. She and her daughter arrived for the procedure, and at the front desk of the Lodge she was handed a gift card for gas and a special note saying, "Thinking of You."

After the 2 1/2 hour procedure, the woman has recovered and is well. Hardin said she, too, was blown away by how the generosity of Dr. Rodgers and the Foundation seemed to work in harmony.

"They didn't ask her age, her race, or say, 'Why can't she afford to come up with the money on her own,'" Hardin said. "They simply saw a need and were quick to fill it. That's what I love about St. Vincent's."



St. Vincent's Foundation built the Centennial Lodge as a gift to St. Vincent's Hospital during the hospital's 100th anniversary.

A Timeless Gift : CHARITABLE OPTIONS

Give and Keep On Receiving

The current financial crisis can seem more than a little unsettling. You want to lock in fixed payments that are immune to falling markets and also ensure that your assets are used effectively.

A charitable gift annuity lets you receive regular payments for yourself or others you choose—for example, your spouse, your aging parents or a sibling—for your lifetimes. After that time, the remaining assets support St. Vincent's ministry. We can pay up to 7.1% to someone age 80. The rates are even higher if you are older, making this the one time when it's better to be older!

Our annuitants tell us that they really appreciate these steady, fixed payments which are guaranteed for life and are unaffected by stock or real estate market fluctua-

tions. Planning ahead is the first essential element in protecting your family, your finances and your intentions.

Please call us at 205-930-2409, for a no-obligation quote. If you want to help further St. Vincent's ministry, a Charitable Gift Annuity allows you to give and keep on receiving!

~**Susann Montgomery-Clark**, CFRE, CAP



Benefactors Mass : A TRIBUTE TO SERVICE

More than 100 people from all walks of life filed into St. Vincent's Chapel to attend the recent **Benefactors Mass**, the second in the Foundation's history. It was St. Vincent's Foundation's way of honoring those who give to the ministry.

"It was a marvelous celebration of people who have been philanthropic through money and service," said **Kathy Miller**, past president of the St. Vincent's Auxiliary and secretary of the board of directors.

Twenty-five recipients were honored during a moving mass. The honorees were called to the altar individually and greeted by a Daughter of Charity, who handed them a candle to light. Once all 25 candles were illuminated, the glow in the room represented how their contributions to St. Vincent's is a shining light.

"It's not just about financial support, there are people who have given tens of thousands of hours of their time and that commitment is just as special," said **Bill Moran**, the Foundation's Executive Director.

After the mass, the benefactors were treated to a reception in the Eleanor Kidd Rotunda of the North Tower. Miller said it was a treat to be among so many people whose common bond is their dedication to St. Vincent's.

Miller also said that she and the other benefactors have a passion for St. Vincent's because of its commitment to being not just a hospital, but a ministry.

"When you walk in, whether you are ill or a family member, you can breathe a sigh of relief," she said, "because you know you are going to receive the best care possible."

IN HONORARIUM:

St. Vincent's Foundation is deeply saddened by the recent passing of Mrs. Frank (Sue) Dominick, Dr. Joseph Cunningham, and Dr. Alfred Habeeb, who were recognized as part of our April Benefactor's Mass. However, we are pleased to have had this special celebration to spend time with each of them and their families.

Our thoughts and prayers are with their families, and we are grateful for the vital role each played in the growth of St. Vincent's over the years.



The late Mrs. Frank (Sue) Dominick (on the left, in blue) with her family



The late Dr. Joseph Cunningham



The late Dr. Alfred Habeeb and STVHS Executive Vice President Nan Priest

News Briefs

►STV FOUNDATION TO CELEBRATE ITS 25TH ANNIVERSARY ALL YEAR LONG

St. Vincent's Foundation kicked off its 25th Anniversary with a special mass in July to commemorate the spiritual foundation of all that we do, as well as the years of generous support the community has provided to make St. Vincent's what it is today, including providing funds for the construction of the Chapel itself.

On August 18, St. Vincent's Foundation held a special reunion lunch for all who have ever attended **Camp Bluebird**, an adult cancer camp started by St. Vincent's Foundation more than 20 years ago.

On September 8, St. Vincent's Foundation held a special lunch for all **Visionaries**, individuals who have made a planned gift that will provide support to St. Vincent's for many years to come.

Over the course of the next three months, St. Vincent's Foundation will continue highlighting programs and initiatives made possible by the generosity of its supporters, including:

- Birth Stones
- North Tower Birth Suites
- SAKS Key to the Cure
- Hispanic Outreach
- Centennial Lodge
- NICU
- Adult Medical Clinic
- Jeremiah's Hope Academy



Attendees to the recent Camp Bluebird reunion lunch were all smiles.

►ST. VINCENT'S HEALTH SYSTEM NAMES ITS NEW CHIEF EXECUTIVE OFFICER



John D. O'Neil was installed as the new President and Chief Executive Officer (CEO) of St. Vincent's Health System at the April 27 ceremony held in the St. Vincent's Birmingham Chapel. A luncheon reception was held in the Bruno Conference Center Auditorium following the installation.

"Thank you for welcoming me to the St. Vincent's family," O'Neil told the crowd. "I look forward to the journey ahead as we work together to further our mission of providing care you can believe in."

►THE FOUNDATION WELCOMES NEW BOARD MEMBERS

Robert Baker, president and owner of Hinkle Roofing; **Merrill N. Bradley, Jr.**, sales engineer with Thompson Tractor Company; **Dr. Jack Carter**, anesthesiologist with Anesthesia Resources Management; **Dr. Jeffrey Dugas**, orthopedic specialist with Andrews Sports Medicine; **Colette Doré-Greene**, teacher and spiritual director at Webster Christian School; and **Dennis W. Trammell**, General Manager of SAKS Fifth Avenue Birmingham. St. Vincent's Foundation Board Members, Ex-Officio 2010, are **Jim Beard**, President of St. Vincent's Auxiliary, and **Dr. Jeff Gunnells**, President of St. Vincent's Medical Staff.

►PREFER E-MAIL TO MAIL?

St. Vincent's Foundation would like to offer you the opportunity to have your *Digest* sent by e-mail instead of by mail. To subscribe to this service, simply send an e-mail to stvfoundation@stvhs.com, stating that you would like to receive your *Digest* by e-mail.

©2009 FOUNDATION DIGEST

Published by:

ST. VINCENT'S FOUNDATION

2800 University Blvd., Suite 304

Birmingham, Alabama 35233

Phone: 205-939-7825 or

800-811-8925

www.stvfoundation.org

Board Focus: WILLIAM SPENCER, III

Bill Spencer had dreams of someday becoming a doctor and was in medical school at the University of Pennsylvania when the country became engaged in World War II. He left school in 1942 to join the Marine Corps, and his path to being a physician came to an end.

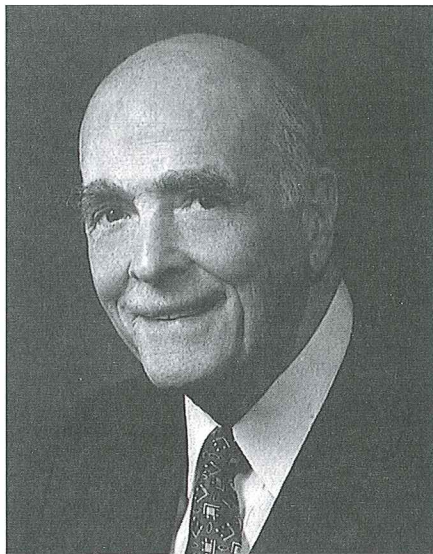
Years later, however, Spencer's generosity and community leadership would lead him back to a hospital, not as a physician, but as the very first board chair of St. Vincent's Foundation.

After being discharged as a Bronze Star-wielding Captain, Spencer went on to tackle the corporate battlefield. He and his partner Caldwell Marks founded Motion Industries, once known as a world leader in bearings, and mechanical and fluid power transmission equipment, with annual sales of more than a billion dollars.

After a generous gift to the St. Vincent's pulmonary lab and establishing himself as a supporter of the hospital's ministry, Spencer was asked to head the board of the newly-formed Foundation.

Looking back over 25 years, Spencer, who is 88, said he is proud of the work he was able to do in the name of St. Vincent's. And, when he visits St. Vincent's today, he is amazed by the growth and the continued commitment to the mission.

"They have done things I never would have envisioned, the Chapel, Women and Children's center..." he said. Besides the physical buildings, when Spencer hears about the charitable work the Foundation continues to do, he beams. "That's taking care of the people who need help," he said. "That's what's so great about St. Vincent's."



Bill Spencer served as the first Board Chair for St. Vincent's Foundation.

OFFICERS

Dr. Bill Johnston — *Chair*
 Richard Carmody — *Immediate Past Chair*
 Henry Ray — *Chair Elect*
 Kathy Miller — *Secretary*
 Roy Hiller — *Treasurer*
 John O'Neil — *President and CEO St. Vincent's Health System*
 William M. Moran, Ex Officio — *Executive Director*

BOARD MEMBERS

Bruce Akin
 Bob Baker
 Jim Beaird, ex officio
 William A. Bowron, Jr.
 Merrill Bradley, Jr.
 Ronald G. Bruno
 Jack Carter, M.D.
 Russell W. Chambliss
 Justice Ralph D. Cook
 Milton Davis
 Whitney DeBardleben
 Patsy D. Dreher
 Jeffrey Dugas, M.D.
 Colette Doré-Greene
 Jeff Gunnells, M.D., Ex Officio
 Kathryn Harbert
 Randall W. Jordan
 Vivian Mora
 Stephen Pak, D.D.S.
 Michael Patterson
 Susan Salter, M.D.
 Sperry Snow
 Melissa Strange
 Tom Thagard
 Samuel M. Tortorici
 Dennis Trammell
 Michael E. Turnbough

MEMBERS EMERITUS

Harold I. Apolinsky
 Merrill N. Bradley, M.D.
 Marvin R. Engel
 Ronald E. Henderson, M.D.
 Eleanor Kidd
 Sister Mary Frances Loftin, D.C.
 Walter C. McCoy, M.D.
 Alex C. Newton
 Minnie Rast
 Sister Mary Cecilia Schlebecker, D.C.

Board Chairs: 1984- PRESENT

As we celebrate 25 years of serving the community, St. Vincent's Foundation would like to pay tribute to our former board chairs. Since 1984, their commitment to leading the charge has made us who we are today. Thank you!

1984-1986	William M. Spencer III	2006-2007	Jane Cole
1987-1988	C. Caldwell Marks	2007-2008	Keehn W. Berry III
1989-1990	Mary Jo Mackin	2008-2009	Richard P. Carmody
1991-1992	Lee J. Styslinger, Jr.	2009-2010	Bill Johnston, MD
1993-1995	Clarke H. Gillespy		
1995-1997	Wayne H. Gillis		
1997-1999	Marvin R. Engel		
1999-2001	M. James Gorrie		
2001-2003	Ronald G. Bruno		
2003-2005	Robert K. Baker		
2005-2006	Randall L. Haines		

THANK YOU FOR
 YOUR LEADERSHIP
 AND SERVICE